



SIXTH FORM BRIDGING WORK & YEAR 11 DISCOVERY



Get Ready for Travel & Tourism

Subject mind-set and BIG picture thinking & links...

Travel and Tourism is a popular and successful vocational course that is firmly grounded in the reality of the world of work. This course prepares you for a job within the Travel and Tourism industry as well as encouraging a passion for exploration and adventure.

Please explore the following tasks:

Work to complete

Choose a destination outside of the UK that is popular with UK tourists.

It could be a city, a countryside area, a winter sports destination, a cultural destination or a seaside resort. Create a destination guide about this place. You should include the following:

- A brief introduction explaining where it is and the type of destination it is
- Maps to show its location within the country and the world
- An explanation why you think it is popular
- A description of its natural features, built attractions, range of accommodation, how easy it is to get there, nightlife, arts and entertainment or special events.
- What length of holiday tourists tend to take when going to your chosen destination? Overnight stays, short breaks or longer breaks?
- What types of tourists does your destination appeal to? Think about different ages, interests, families, groups, couples etc. Does it appeal to a wide range or just a few types? Why do you think this is?
- If there was one thing your destination could do to increase its appeal to tourists what would it be? Explain your answer.

Support your work with facts and figures - try to find the number of UK tourists that have visited the destination in recent years. Have numbers increased or decreased? Why do you think this is the case?

Try to be concise with your work, avoid repeating yourself or giving long lists. As a guide you should be writing a paragraph for each bullet point and in total the report should be around 3 sides of printed (font size 12) A4 plus relevant images and a list of your sources used.

Also please explore the following virtual travel experiences (feel free to write a traveller review!)

louvre.fr/en/visites-en-ligne

britishmuseum.withgoogle.com

[Lights over Lapland has created experiences](#)

<https://www.rijksmuseum.nl/en/masterpieces-up-close>

samsungvr.com/view/Wv_0tcndBOG

<https://www.cliffsofmoher.ie/virtual-visit-tour/>

<https://www.youvisit.com/tour/centralpark>

<https://www.longleat.co.uk/news/longleat-virtual-safari-series>

english-heritage.org.uk

Recommended reading:

Please do not buy a textbook or a revision guide until September as we will buy them through the college to get a discount.

Teachers contact for questions and more information

Please feel free to contact Ms Janey Hanley for more work or information Janey.hanley@shoreham-academy.org

It is time to look forward and explore the courses you are planning to study in the future.

Getting organised: Begin to set up a Learning folder digital or at home for your chosen subjects.

(Shoreham Sixth Form has a way of organising this)